

# 2017 GREAT AMERICAN GARDENERS AWARDS & BOOK AWARDS

CEREMONY & BANQUET ▪ JUNE 8

## 2017 AHS Awards Sponsorship Opportunities

### PRESENTING SPONSOR \$25,000

- Registration and seating for three (3) tables of ten (10) guests with table signage
- Formal Acknowledgement as Presenting Sponsor during welcoming remarks
- Meeting and photo with Liberty Hyde Bailey winner
- Opportunity to provide table favors
- Half page ad on back cover of Awards program (exclusive)
- Social media posts across multiple platforms with links to sponsor's sites
- Two (2) full-page color ads in *The American Gardener* magazine
- Presenting Sponsor listing on Awards website and all event collateral and promotional materials
- Presenting Sponsor recognition in event program

### DINNER SPONSOR \$15,000

- Registration and seating for two (2) tables of ten (10) guests with table signage
- Formal Acknowledgement as Dinner Sponsor during welcoming remarks
- Meeting and photo with Liberty Hyde Bailey winner
- Opportunity to provide table favors
- Social media posts across multiple platforms with links to sponsor's sites
- Full-page color ad in *The American Gardener* magazine
- Dinner Sponsor listing on Awards website and all event collateral and promotional materials
- Dinner Sponsor recognition in event program

### PLATINUM SPONSOR \$10,000

- Registration and seating for two (2) tables of ten (10) guests with table signage
- Opportunity to provide table favors
- Social media posts across multiple platforms with links to sponsor's sites
- 2/3-page color ad in *The American Gardener* magazine
- Platinum Sponsor listing on Awards website and all event collateral and promotional materials
- Platinum Sponsor recognition in event program

### GOLD SPONSOR \$7,500

- Registration and seating for one (1) table of ten (10) guests with table signage
- Social media posts across multiple platforms with links to sponsor's sites
- 1/2-page color ad in *The American Gardener* magazine
- Gold Sponsor listing on Awards website and all event collateral and promotional materials
- Gold Sponsor recognition in event program

### SILVER SPONSOR \$5,000

- Registration and seating for one (1) table of ten (10) guests with table signage
- Social media posts across multiple platforms with links to sponsor's sites
- 1/3-page color ad in *The American Gardener* magazine
- Silver Sponsor listing on Awards website and all event collateral and promotional materials
- Silver Sponsor recognition in event program

### BRONZE SPONSOR \$3,500

- Registration and seating for one (1) table of ten (10) guests with table signage
- Social media posts across multiple platforms with links to sponsor's sites
- 1/4-page color ad in *The American Gardener* magazine
- Bronze Sponsor listing on Awards website and all event collateral and promotional materials
- Bronze Sponsor recognition in event program

### BENEFACTOR \$1,500

- Reserved seating for two (2) guests
- Sponsor recognition on event signage
- Name listing in Benefactor section of event program
- Name listing in Benefactor section of Awards website

### PATRON \$500

- Reserved seating for one (1) guest
- Sponsor recognition on event signage
- Name listing in Patron section of event program
- Name listing in Patron section of Awards website

*over, please*



AMERICAN  
HORTICULTURAL  
SOCIETY

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The American Horticultural Society is a 501(c)(3) non-profit organization. Donations are tax-deductible. For more information about the American Horticultural Society, visit [www.ahsgardening.org](http://www.ahsgardening.org) or call (703) 768-5700.

#### Please return this completed form to:

2017 Awards Program, American Horticultural Society, 7931 East Boulevard Drive, Alexandria, VA 22308.  
You may also scan and e-mail to [ksomerville@ahsgardening.org](mailto:ksomerville@ahsgardening.org) or fax to (703) 768-8700.

## SPONSORSHIP AGREEMENT

We would like to make the following commitment of support to the 2017 Awards Program:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$25,000 | <input type="checkbox"/> Silver Sponsor \$5,000     |
| <input type="checkbox"/> Dinner Sponsor \$15,000     | <input type="checkbox"/> Bronze Sponsor \$3,500     |
| <input type="checkbox"/> Platinum Sponsor \$10,000   | <input type="checkbox"/> Benefactor Sponsor \$1,500 |
| <input type="checkbox"/> Gold Sponsor \$7,500        | <input type="checkbox"/> Patron Sponsor \$500       |

We would like to make an in-kind donation valued at \$\_\_\_\_\_. (Must be mutually agreed upon.)

Please list items: \_\_\_\_\_

\_\_\_\_\_

Responses received by April 7, 2017, will be included in the awards ceremony program. All sponsors will be recognized on the AHS website. If applicable, please e-mail a high-res and low-res copy of your logo image to [ksomerville@ahsgardening.org](mailto:ksomerville@ahsgardening.org).

In the space below, please indicate how your sponsor name should appear for recognition:

\_\_\_\_\_

## SPONSOR CONTACT INFORMATION

Contact name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

## PAYMENT INFORMATION

- Check enclosed (made payable to AHS)  
 Credit card (Visa, MC, AmEx or Discover) Amount to be charged: \$\_\_\_\_\_

Account number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card (print) \_\_\_\_\_ Signature \_\_\_\_\_



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