



Showcase your message in support of **NATURE-BASED EDUCATION** *by advertising at the American Horticultural Society's National Children & Youth Garden Symposium*

CONNECTING KIDS TO NATURE requires the guidance of qualified educators who are willing to learn first, and then share their knowledge and enthusiasm with the youth in their care. The American Horticultural Society's (AHS) annual National Children & Youth



Garden Symposium (NCYGS) is designed to help teachers everywhere achieve these goals. Since 1993, NCYGS has provided training on best practices and current trends in garden-based learning to formal and informal educators across the country.

AS AN ADVERTISER, YOU WILL BENEFIT FROM:

- Targeted exposure to a multidisciplinary audience of educators, garden designers, program leaders, and others at the only cross-disciplinary national engagement event for professionals working to develop hands-on, garden-based learning programs and spaces for kids.
- Mission alignment and meaningful engagement with influential leaders and school, community, and industry changemakers.
- A forum to showcase your products and practices for connecting kids to plants and nature.

WHO WILL SEE YOUR ADVERTISEMENT:

- Educators and education leaders
- Grassroots leaders and community organizers
- Outdoor education and recreation providers
- Health and wellness and environmental experts
- Garden and green schoolyard designers
- Horticulture industry professionals and Master Gardeners
- Garden writers and communicators
- Librarians and public programming coordinators
- Funders

Rates and specs

Advertisements will appear in our four-color NCYGS program, which is distributed to all symposium attendees and posted to our website. The program is printed on 8.5-by-11-inch paper.

- 1/2 page ad (7 1/8 in. × 4 5/8 in.) \$275
- 1/4 page ad (3 1/2 in. × 4 5/8 in.) \$150

Respond by **June 21, 2020** for guaranteed ad placement.

Contact Katherine Somerville (ksomerville@ahsgardening.org) to reserve your advertising space today.



As a 501(c)(3) national nonprofit, the American Horticultural Society relies entirely on membership dues, charitable contributions, and earned revenue to support our ongoing operations.

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