Cultivating tomorrow’s gardeners by energizing, inspiring, and training today’s garden educators

Help Connect the Next Million Kids to Nature by Becoming an NCYGS Sponsor Today!
NCYGS is the only national event of its kind for educators, garden designers, community leaders, program coordinators, and others dedicated to connecting kids to the natural world.

The National Children and Youth Garden Symposium reignited my drive and creativity for my job. I do not feel alone in this push to integrate a garden curriculum into a child’s everyday life. Our work is incredibly important and this symposium reminded me of that.

— JANN KNAPPAGE, First-time NCYGS attendee

Your support will enable participants to:
• Explore topics ranging from innovative sustainable gardening curriculum to program management, garden design, and growing techniques during three dynamic days of educational sessions, virtual field trips, and expert keynote presentations.
• Share ideas, success stories, and inspiration with like-minded colleagues from across the nation.
## 2021 National Children & Youth Garden Symposium Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Presenting Sponsor $25,000</th>
<th>Diamond Sponsor $15,000</th>
<th>Platinum Sponsor $10,000</th>
<th>Gold Sponsor $7,500</th>
<th>Silver Sponsor $5,000</th>
<th>Bronze Sponsor $3,500</th>
<th>Benefactor $1,500</th>
<th>Patron $500</th>
<th>Friend ofNCYGS $250</th>
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<tbody>
<tr>
<td>Formal Acknowledgement During Welcoming Remarks</td>
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<td>Opportunity to Provide One-Minute Video Shown Daily Before Live Session</td>
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<td>Recognition as Sponsor of One of the Symposium Keynotes</td>
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<td>Recognition as Sponsor of a Symposium Networking Event</td>
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<td>Opportunity to Provide Materials for Symposium Attendees in a Virtual Swag Bag</td>
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<tr>
<td>Color Ad in <em>The American Gardener Magazine</em> (mutually agreed upon issue)</td>
<td><strong>2 FULL PAGE ADS IN TWO ISSUES</strong></td>
<td><strong>FULL PAGE AD</strong></td>
<td><strong>2/3 PAGE AD</strong></td>
<td><strong>1/2 PAGE AD</strong></td>
<td><strong>1/3 PAGE AD</strong></td>
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<td>Recognition in Sept/Oct issue of <em>The American Gardener</em></td>
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<td># of Symposium Registrations</td>
<td><strong>10</strong></td>
<td><strong>8</strong></td>
<td><strong>6</strong></td>
<td><strong>5</strong></td>
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<td>Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.</td>
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<td>Logo (or name) Recognition On:</td>
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<td>Key for Logo (or name) Recognition On:</td>
<td>☂️ Youth Gardening Gazette</td>
<td>☂️ E-News Communications</td>
<td>☂️ Web Page (with a link to your website)</td>
<td>☂️ Social Media Promotion</td>
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WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

$_________ Presenting Sponsor $25,000
$_________ Diamond Sponsor $15,000
$_________ Platinum Sponsor $10,000
$_________ Gold Sponsor $7,500
$_________ Silver Sponsor $5,000
$_________ Bronze Sponsor $3,500
$_________ Benefactor $1,500
$_________ Patron $500
$_________ Friend of NCYGS $250

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations

Please describe: _________________________________

Responses received by June 10, 2021 will be included in the virtual programming.

In the space below, please indicate exactly how your name should appear for sponsor recognition:

__________________________________________________________________________________________________

CONTACT INFORMATION

Contact Name: ____________________________________________________________________________________

Title: _____________________________________________________________________________________________

Phone: _____________________________ Email: ____________________________________________________

Mailing Address: __________________________________________________________________________________

METHOD OF PAYMENT:

☐ Check enclosed (made payable to AHS) ☐ Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: $ _________________ Expiration Date: _________________

Card #: ________________________________ Signature: _____________________________________________

Please return this completed form and address any questions or concerns to: education@ahsgardening.org,
by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308,
by fax to (703) 768-8700, or call (703) 768-5700.

The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law.
Every year, the American Horticultural Society’s National Children & Youth Garden Symposium brings together hundreds of educators, garden designers, community leaders, youth program coordinators, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for hands-on STEM/STEAM and interdisciplinary education, to encourage healthy nutrition and lifestyle choices, and to incorporate nature into any kid-oriented environment or program and inspire wonder, play, and imagination. The Symposium’s extended reach over the last 28 years exceeds one million children and youth.

SYMPOSIUM ATTENDEES SHARE:

“As a first time attendee, I found the Symposium to be incredibly useful to my institution, and to myself professionally. As a newcomer to the profession, I felt welcomed and that I belonged.”

“This is a great place to network with people across the country who are passionate about children’s outdoor education!”

“There was a sense of community brought to the event by all the amazing attendees. I left hopeful that there are so many people making a difference through gardening.”

“The opportunity to share ideas and experiences with other educators was invaluable. There was such energy, enthusiasm and commitment present in every workshop and excursion!”

WWW.AHSGARDENING.ORG/NCYGS