

NATIONAL  
CHILDREN  
& YOUTH  
GARDEN  
SYMPOSIUM



JULY 7-9, 2021

AMERICAN HORTICULTURAL SOCIETY



Cultivating tomorrow's gardeners by energizing, inspiring, and training today's garden educators

**Help Connect the Next Million Kids to Nature by Becoming an NCYGS Sponsor Today!**

NCYGS is the only national event of its kind for educators, garden designers, community leaders, program coordinators, and others dedicated to connecting kids to the natural world.

“ The National Children and Youth Garden Symposium reignited my drive and creativity for my job. I do not feel alone in this push to integrate a garden curriculum into a child's everyday life. Our work is incredibly important and this symposium reminded me of that. ”

— JANN KNAPPAGE,  
*First-time NCYGS attendee*

**Your support will enable participants to:**

- Explore topics ranging from innovative sustainable gardening curriculum to program management, garden design, and growing techniques during three dynamic days of educational sessions, virtual field trips, and expert keynote presentations.
- Share ideas, success stories, and inspiration with like-minded colleagues from across the nation.

FOR MORE INFORMATION ON NCYGS, VISIT:

**WWW.AHSGARDENING.ORG/NCYGS**

**E-mail:** [education@ahsgardening.org](mailto:education@ahsgardening.org)

**Call:** (703) 768-5700

**Follow us on Twitter:** @AHS\_NCYGS (#ncygs2021)



# 2021 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25,000	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500	BENEFACTOR \$1,500	PATRON \$500	FRIEND OF NCYGS \$250
Formal Acknowledgement During Welcoming Remarks	✓								
Opportunity to Provide One-Minute Video Shown Daily Before Live Session	✓								
Recognition as Sponsor of One of the Symposium Keynotes	✓	✓							
Recognition as Sponsor of a Symposium Networking Event	✓	✓	✓	✓					
Opportunity to Provide Materials for Symposium Attendees in a Virtual Swag Bag	✓	✓	✓	✓	✓	✓			
Color Ad in <i>The American Gardener</i> Magazine (mutually agreed upon issue)	2 FULL PAGE ADS IN TWO ISSUES	FULL PAGE AD	2/3 PAGE AD	1/2 PAGE AD	1/3 PAGE AD	1/4 PAGE AD			
Recognition in Sept/Oct issue of <i>The American Gardener</i>	✓	✓	✓	✓	✓	✓	✓		
# of Symposium Registrations <i>Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.</i>	10	8	6	5	4	3	1		
Logo (or name) Recognition On:	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	● ● ● ● ● ● ● ● ● ●	Name Only ● ● ● ● ● ● ● ● ● ●	Name Only ● ● ● ● ● ● ● ● ● ●



### Key for Logo (or name) Recognition On:

- Youth Gardening Gazette
- E-News Communications
- Web Page  
*(with a link to your website)*
- Social Media Promotion

# 2021 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP AGREEMENT

## WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

\$\_\_\_\_\_ Presenting Sponsor \$25,000

\$\_\_\_\_\_ Benefactor \$1,500

\$\_\_\_\_\_ Diamond Sponsor \$15,000

\$\_\_\_\_\_ Patron \$500

\$\_\_\_\_\_ Platinum Sponsor \$10,000

\$\_\_\_\_\_ Friend of NCYGS \$250

\$\_\_\_\_\_ Gold Sponsor \$7,500

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations

\$\_\_\_\_\_ Silver Sponsor \$5,000

Please describe: \_\_\_\_\_

\$\_\_\_\_\_ Bronze Sponsor \$3,500

**Responses received by June 10, 2021 will be included in the virtual programming.**

In the space below, please indicate exactly how your name should appear for sponsor recognition:

\_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## METHOD OF PAYMENT:

Check enclosed (made payable to AHS)  Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return this completed form and address any questions or concerns to: [education@ahsgardening.org](mailto:education@ahsgardening.org),  
by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308,  
by fax to (703) 768-8700, or call (703) 768-5700.

The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law



# NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM



JULY 7-9, 2021

AMERICAN HORTICULTURAL SOCIETY

Every year, the **American Horticultural Society's National Children & Youth Garden Symposium** brings together hundreds of **educators, garden designers, community leaders, youth program coordinators**, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for **hands-on STEM/STEAM and interdisciplinary education**, to encourage **healthy nutrition and lifestyle choices**, and to incorporate nature into any kid-oriented environment or program and inspire **wonder, play, and imagination**. The Symposium's extended reach over the last 28 years **exceeds one million children and youth**.

## SYMPOSIUM ATTENDEES SHARE:

“ As a first time attendee, I found the Symposium to be incredibly useful to my institution, and to myself professionally. As a newcomer to the profession, I felt **welcomed** and that I belonged. ”

“ This is a great place to **network** with people across the country who are passionate about children's outdoor education! ”

“ There was a **sense of community** brought to the event by all the amazing attendees. I left **hopeful** that there are so many people making a difference through gardening. ”

“ The opportunity to **share ideas and experiences** with other educators was invaluable. There was such **energy, enthusiasm and commitment** present in every workshop and excursion! ”

[WWW.AHSGARDENING.ORG/NCYGS](http://WWW.AHSGARDENING.ORG/NCYGS)