

# THE AMERICAN HORTICULTURAL SOCIETY'S 30<sup>TH</sup> ANNUAL

## NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM



JULY 13-15, 2022 • RICHMOND, VA  
AMERICAN HORTICULTURAL SOCIETY

Cultivating tomorrow's gardeners by energizing,  
inspiring, and training today's garden educators

### Help Connect the Next Million Kids to Nature by Becoming an NCYGS Sponsor Today!

NCYGS is the only national event of its kind for educators, garden designers, community leaders,  
program coordinators, and others dedicated to connecting kids to the natural world.

“The National Children and Youth  
Garden Symposium reignited my drive  
and creativity for my job. I do not feel  
alone in this push to integrate a garden  
curriculum into a child's everyday life.  
Our work is incredibly important and  
this symposium reminded me of that.”

— JANN KNAPPAGE,  
First-time NCYGS attendee

#### Your support will enable participants to:

- Explore topics ranging from innovative sustainable gardening curriculum to program management, garden design, and growing techniques during three dynamic days of educational sessions, virtual field trips, and expert keynote presentations.
- Tour school, community, and public gardens in Richmond, Virginia and learn how a city is reckoning with its complicated history with innovative, citizen-driven projects tackling inequitable access to green spaces, food insecurity, and other urban challenges.
- Share ideas, success stories, and inspiration with like-minded colleagues from across the nation.



100  
YEARS  
1922-2022

























For more information on NCYGS, visit: [WWW.AHSGARDENING.ORG/NCYGS](http://WWW.AHSGARDENING.ORG/NCYGS)

E-mail: [education@ahsgardening.org](mailto:education@ahsgardening.org)

Call: (703) 768-5700

Follow us on Twitter: @AHS\_NCYGS (#ncygs2022)

# 2022 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25,000	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500	BENEFACTOR \$1,500	PATRON \$500	FRIEND OF NCYGS \$250
Formal Acknowledgement During Welcoming Remarks	✓								
Opportunity to Show a One-minute Video During Symposium Opening	✓								
Recognition as Sponsor of One of the Symposium Keynotes or a Series of Branded Sessions	✓	✓							
Recognition as Sponsor of a Symposium Networking Event	✓	✓	✓	✓					
Opportunity to Provide Materials for Symposium Attendees	✓	✓	✓	✓	✓	✓			
Color Ad in <i>The American Gardener</i> Magazine <i>(mutually agreed upon issue)</i>	2 FULL PAGE ADS IN TWO ISSUES	FULL PAGE AD	2/3 PAGE AD	1/2 PAGE AD	1/3 PAGE AD	1/4 PAGE AD			
Recognition in Sept./Oct. issue of <i>The American Gardener</i>	✓	✓	✓	✓	✓	✓	✓		
# of Symposium Registrations <i>Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.</i>	10	8	6	5	4	3	1		
Logo (or name) Recognition On:	    	    	    	    	    	    	    	    	    

## Key for Logo (or name) Recognition On:

- Youth Gardening Gazette
- E-News Communications
- Morning Messages Slide
- Web Page  
*(with a link to your website)*
- Social Media Promotion
- On-Site Signage
- Symposium Program



# 2022 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP AGREEMENT

## WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

\$\_\_\_\_\_ Presenting Sponsor \$25,000

\$\_\_\_\_\_ Benefactor \$1,500

\$\_\_\_\_\_ Diamond Sponsor \$15,000

\$\_\_\_\_\_ Patron \$500

\$\_\_\_\_\_ Platinum Sponsor \$10,000

\$\_\_\_\_\_ Friend of NCYGS \$250

\$\_\_\_\_\_ Gold Sponsor \$7,500

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations

\$\_\_\_\_\_ Silver Sponsor \$5,000

\$\_\_\_\_\_ Bronze Sponsor \$3,500

Please describe: \_\_\_\_\_

*Responses received by May 13, 2022 will be included in the on-site Symposium program.*

In the space below, please indicate exactly how your name should appear for sponsor recognition:

\_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## METHOD OF PAYMENT:

☐ Check enclosed (made payable to AHS) ☐ Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card #: \_\_\_\_\_ Signature: \_\_\_\_\_



100  
YEARS  
1922-2022

Please return this completed form and address any questions or concerns to: [education@ahsgardening.org](mailto:education@ahsgardening.org), by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308, by fax to (703) 768-8700, or call (703) 768-5700.

*The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law*



# NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM



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AMERICAN HORTICULTURAL SOCIETY

Every year, the American Horticultural Society's National Children & Youth Garden Symposium brings together hundreds of **educators, garden designers, community leaders, youth program coordinators**, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for **hands-on STEM/STEAM and interdisciplinary education**, to encourage **healthy nutrition and lifestyle choices**, and to incorporate nature into any kid-oriented environment or program and inspire **wonder, play, and imagination**. The Symposium's extended reach over the last 29 years **exceeds one million children and youth**.

## SYMPOSIUM ATTENDEES SHARE:

“As a first time attendee, I found the Symposium to be incredibly useful to my institution, and to myself professionally. As a newcomer to the profession, I felt **welcomed** and that I belonged.”

“This is a great place to **network** with people across the country who are passionate about children's outdoor education!”

“There was a **sense of community** brought to the event by all the amazing attendees. I left **hopeful** that there are so many people making a difference through gardening.”

“The opportunity to **share ideas and experiences** with other educators was invaluable. There was such **energy, enthusiasm and commitment** present in every workshop and excursion!”

[WWW.AHSGARDENING.ORG/NCYGS](http://WWW.AHSGARDENING.ORG/NCYGS)