



Spring Garden Market

April 12 & 13, 2024
9:00 am - 3:00 pm
River Farm



THE AMERICAN HORTICULTURAL SOCIETY INVITES YOU TO ITS SPRING GARDEN MARKET!

This annual community event welcomes spring, drawing over 2,000 people to River Farm, a historic, 25-acre property overlooking the Potomac River. Shoppers have two fun-filled days to browse plants, garden-themed art, books, accessories and much more offered by over 30 garden-related retail vendors. Educational groups, event sponsors, and other organizations from across the Mid-Atlantic region will also be on hand to provide opportunities for learning on a wide range of topics.

2024 SPRING GARDEN MARKET SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR \$3,500

- One one-year individual membership to the AHS
- A total of 8 parking passes for the event
- Premier Sponsor booth display for duration of event
- 10% River Farm rental fee discount for corporate events for 1 year
- Logo recognition on website and social media
- On-site materials display or raffle items at Welcome Tent
- Social media posts across multiple platforms with links to the sponsor's site(s)
- Recognition printed on event map
- Recognition as Premier Sponsor on sponsor signage

BENEFACTOR SPONSOR \$1,500

- A total of 5 parking passes for the event
- Benefactor Sponsor booth display for duration of event
- On-site materials display or raffle items at Welcome Tent
- Social media posts across multiple platforms with links to the sponsor's site(s)
- Recognition printed on event map
- Recognition on sponsor signage
- This level can be fulfilled at a maximum of \$500 in-kind (mutually agreed upon)

PATRON SPONSOR \$500

- A total of 2 parking passes for the event
- Recognition printed on event map
- Recognition on sponsor signage
- This level can be fulfilled at a maximum of \$250 in-kind (mutually agreed upon)

REGISTER

The American Horticultural Society is a 501(c)(3) non-profit organization. Tax ID 53-0226408
For more information about the American Horticultural Society, visit www.ahsgardening.org
or e-mail ptajat@ahsgardening.org.