

NCYGS



NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM

JULY 8-11, 2024 • CHICAGO'S NORTH SHORE
AMERICAN HORTICULTURAL SOCIETY

Cultivating tomorrow's gardeners
by energizing, inspiring, and training
today's garden educators



Help Connect the Next Million Kids to Nature by Becoming an NCYGS Sponsor Today!

NCYGS is the only national event of its kind for educators, garden designers, community leaders, program coordinators, and others dedicated to connecting kids to the natural world.

Every year, the American Horticultural Society's National Children & Youth Garden Symposium brings together hundreds of educators, garden designers, community leaders, youth program coordinators, and others from across the country who are dedicated to connecting kids to the natural world. Since 1993, the Symposium has been equipping attendees to use gardens for hands-on STEM/STEAM and interdisciplinary education, to encourage healthy nutrition and lifestyle choices, and to incorporate nature into any kid-oriented environment or program and inspire wonder, play, and imagination. The Symposium's extended reach over the last 30 years exceeds one million children and youth.

YOUR SUPPORT WILL ENABLE PARTICIPANTS TO:

- Explore topics ranging from innovative sustainable gardening to program management, garden design, and growing techniques during four dynamic days of educational sessions, field trips, and expert keynote presentations.
- Tour school, community, and public gardens in Chicago and learn how a vibrant city is solving deep-rooted challenges with innovative, citizen-driven projects tackling inequitable access to green spaces, food insecurity, and more.
- Share ideas, success stories, and inspiration with like-minded colleagues from across the nation. Leave excited at the opportunities to impact more children.



AMERICAN
HORTICULTURAL
SOCIETY

For more information, visit: WWW.AHSGARDENING.ORG/NCYGS

E-mail: programs@ahsgardening.org

Call: (703) 768-5700 ext. 121

Follow us on Twitter: [#AHS_NCYGS](https://twitter.com/AHS_NCYGS) (#ncygs2024)

2024 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$25,000	DIAMOND SPONSOR \$15,000	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$7,500	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,500	BENEFACTOR \$1,500	PATRON \$500	FRIEND OF NCYGS \$250
Formal Acknowledgement During Welcoming Remarks	✔								
Opportunity to Show a One-minute Video During Symposium Opening	✔								
Recognition as Sponsor of a Series of Branded Sessions	✔	✔							
Opportunity to Provide Materials for Symposium Attendees	✔	✔	✔	✔	✔	✔			
Color Ad in The American Gardener Magazine (mutually agreed upon issue)	2 FULL PAGE ADS IN TWO ISSUES	FULL PAGE AD	2/3 PAGE AD	1/2 PAGE AD	1/3 PAGE AD	1/4 PAGE AD			
Recognition in Sept./Oct. issue of The American Gardener	✔	✔	✔	✔	✔	✔	✔		
Recognition in AHS Annual Report	✔	✔	✔	✔	✔	✔	✔		
# of Symposium Registrations Registrations can be used for sponsor representative(s), scholarship(s) for educator(s), or a combination of both. Excludes optional activities.	10	8	6	5	4	3	1		
Logo (or Name) Recognition On:									



Key for Logo (or name) Recognition On:

- E-News Communications
- Morning Messages Slide
- Web Page (with a link to your website)
- Social Media Promotion
- On-Site Signage
- Symposium Program

2024 NATIONAL CHILDREN & YOUTH GARDEN SYMPOSIUM SPONSORSHIP AGREEMENT

WE WOULD LIKE TO MAKE THE FOLLOWING COMMITMENT OF SUPPORT TO THE SYMPOSIUM:

\$ _____ Presenting Sponsor \$25,000

\$ _____ Benefactor \$1,500

\$ _____ Diamond Sponsor \$15,000

\$ _____ Patron \$500

\$ _____ Platinum Sponsor \$10,000

\$ _____ Friend of NCYGS \$250

\$ _____ Gold Sponsor \$7,500

We are unable to make a financial contribution at this time, but would like to be contacted regarding possible in-kind donations.

\$ _____ Silver Sponsor \$5,000

\$ _____ Bronze Sponsor \$3,500

Please describe: _____

Responses received by May 10, 2024 will be included in the on-site Symposium program.

For gifts over \$5,000, please contact us at programs@ahsgardening.org or (703) 768-5700 ext. 121.

In the space below, please indicate exactly how your name should appear for sponsor recognition:

CONTACT INFORMATION

Contact Name: _____

Title: _____

Phone: _____ Email: _____

Mailing Address: _____

METHOD OF PAYMENT:

To pay online, please visit ahsgardening.org/sponsorncygs2024

Check enclosed (made payable to AHS) Credit Card (Visa, MasterCard, American Express or Discover)

Amount to be charged: \$ _____ Expiration Date: _____

Card #: _____ Signature: _____



Please return this completed form and address any questions or concerns to: programs@ahsgardening.org, by mail at NCYGS, American Horticultural Society, 7931 East Boulevard Dr, Alexandria, VA 22308, by fax to (703) 768-8700, or call (703) 768-5700 ext. 121.

The American Horticultural Society is a 501(c)(3) organization and your donation is tax-deductible to the fullest extent allowable by law

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“ As a first-time attendee, I was blown away by the breadth and depth of offerings. I'm not aware of another event that includes such a variety of practitioners who are passionate about children in gardens. ”

— DAWN KAIRIS

SYMPOSIUM ATTENDEES SHARE:

“ I keep coming back to the symposium every year because I love the diverse topics and the great people, conference site, food, bookstore, trips.... in essence, everything! ”

“ The conversations and sessions have not only shown me new programmatic ideas, but they have also helped show me possible ways to structure the educational programs and lay out a plan for future programmatic direction. ”

“ I tell everyone at every conference that if you can only go to one conference a year, this should be it! There is nowhere else to network with youth garden experts. ”

“ This is the conference for any youth horticulture educator. Even though I've been coming 14 years, I still learn new things every time! And meet new people that I correspond with and collaborate with! ”

WWW.AHSGARDENING.ORG/NCYGS