

2025 print advertising rates

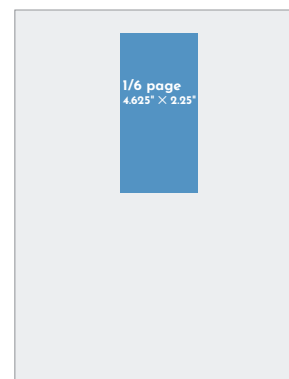
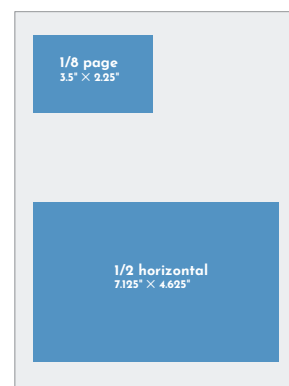
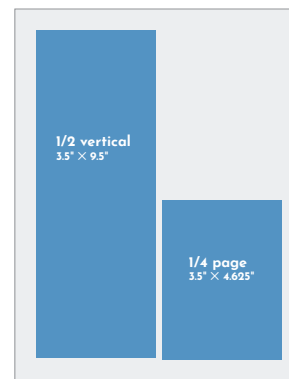
COVERS	art specs	1x	3x	6x
Inside front	7 × 9.5"	\$3,825	\$3,410	\$3,150
Inside back	7 × 9.5"	\$3,640	\$3,225	\$3,040
Back	7 × 9.5"	\$5,250	\$4,800	\$4,500

PLACEMENT	art specs	1x	3x	6x
Full page	7 × 9.5"	\$3,000	\$2,660	\$2,475
1/2 horizontal	7.125 × 4.625"	\$1,995	\$1,815	\$1,730
1/2 vertical	3.5 × 9.5"	\$1,995	\$1,815	\$1,730
1/4	3.5 × 4.625"	\$1,080	\$1,005	\$905
1/6	2.25 × 4.625"	\$765	\$690	\$600
1/8	3.5 × 2.25"	\$650	\$600	\$550

Covers and full-page ads with bleeds: 8.5 × 11.125". No extra charge for bleeds. Critical matter should be kept a minimum of 1/4 inch from the trim in all ads.

CALENDAR	reservation	art due	distribution begins
Jan./Feb.	Oct. 18, 2024	Nov. 15, 2024	Jan. 1, 2025
Mar./Apr.	Dec. 20, 2024	Jan. 10	Mar. 1, 2025
May/June	Feb. 14	Mar. 14	May 1, 2025
July/Aug.	Apr. 11	May 14	July 1, 2025
Sept./Oct.	June 13	July 11	Sept. 1, 2025
Nov./Dec.	Aug. 15	Sept. 12	Nov. 1, 2025

All ads appear in the digital edition of the magazine with live URL links at no additional cost.



other information

- No cancellations accepted after reservations closing date. A previously run ad will be used for contracted advertisers whose new ad is not received by materials closing date.
- We do not offer agency commission discounts. Invoices are rendered for ads when magazines are shipped. Payment is due within 30 days of invoice date.
- All advertising is accepted or rejected at the discretion of the publisher. The publisher reserves the right to place the word "advertisement" with copy that, in the publisher's opinion, could be mistaken for editorial content.
- Ads can be submitted as high-resolution PDF or TIFF files. Send as e-mail attachments or upload to an FTP site or file sharing service for retrieval.
- Digital advertising materials should be e-mailed to: advertising@ahsgardening.org.

