

2027 print advertising insertion order

AMERICAN GARDENER

Please complete all requested information on this form and send to advertising@ahsgardening.org.
Refer to the media kit for rates and specs. Questions? Email us at the address above..

Date _____

Contact Name _____ Email _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Billing (if different from above):

Contact Name _____ Email _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Title of Ad _____

Issues (check at least one)

☐ Jan./Feb. ☐ Mar./Apr. ☐ May/June ☐ July/Aug ☐ Sept/Oct ☐ Nov/Dec

Size of ad (check one)

☐ Full page ☐ 1/2 horizontal ☐ 1/2 vertical ☐ 1/4 ☐ 1/6 ☐ 1/8

Cost of ad (per insertion) \$ _____

Payment (Invoices will be emailed to you via BILL.com upon publication)

Notes _____

CALENDAR	reservation	art due	distribution begins
Jan./Feb.	Oct. 16, 2026	Nov. 13, 2026	Jan. 1, 2027
Mar./Apr.	Dec. 18, 2026	Jan. 8	Mar. 1, 2027
May/June	Feb. 12	Mar. 12	May 1, 2027
July/Aug.	Apr. 9	May 14	July 1, 2027
Sept./Oct.	June 11	July 9	Sept. 1, 2027
Nov./Dec.	Aug. 13	Sept. 10	Nov. 1, 2027

American Gardener is not responsible for carrying out any ad or billing instructions that are not included in this order. No cancellations accepted after reservations closing date. A previously-run ad will be used for contracted advertisers whose new ad is not received by art due date.